

Bro. Jean B Lamothe



I AM SEEKING THE POSITION OF INTERNATIONAL 1ST VICE PRESIDENT BECAUSE I HONESTLY AND SINCERELY BELIEVE THAT I CAN MAKE A DIFFERENCE. I AM CONFIDENT THAT THROUGH CREATIVE ACTIVITIES, WE CAN BRING MORE VALUE TO BEING A MEMBER. I AM SEEKING TO BRIDGE THE GAP AND STRENGTHEN THE BRIDGE WITHIN OUR BELOVED ORGANIZATION. THIS IDEA IS FROM THE CONCEPT OF "EVERY BROTHER IS PART OF THE FORMULA" AND CORROBORATES MY PLATFORM, "BROTHER 2 BROTHER". THE PLATFORM EMPHASIZES RELATIONSHIP BUILDING AND EXEMPLIFIES THE FRATERNITY'S FIRST PRINCIPLE OF BROTHERHOOD. SPECIFICALLY, THIS PLATFORM WILL LOOK TO ENHANCE THE MEMBER'S EXPERIENCE WITH THE ORGANIZATION. THE PLATFORM SEEKS TO IMPLEMENT PROGRAMS THAT WOULD ENCOURAGE AND EMPHASIZE ALUMNI TO ASSIST AND MENTOR COLLEGIATE BROTHERS. THE PLATFORM DEVELOPS A CREATIVE PROGRAM TO MOTIVATE RECENT COLLEGE GRADUATES TO JOIN AN ALUMNI CHAPTER. THE PLATFORM SEEKS TO INCREASE ACTIVITY AND OPPORTUNITIES ACROSS ALL GENERATIONS AND CULTIVATE THOSE RELATIONSHIPS INTRA-CHAPTER, INTRA-STATE, AND INTRA-REGION. THIS PLATFORM SEEKS TO PROMOTE THE IMPORTANCE OF CREATING AN ENVIRONMENT THAT RESPECTS THE DIGNITY AND WORTH OF EVERY BROTHER.

AS A CIVIC SERVANT OF THE STATE OF NEW JERSEY AND RECOGNIZED COMMUNITY, I AM UNIQUELY QUALIFIED TO LEAD IN THIS CAPACITY. WITHIN SIGMA, I HAVE HELD LEADERSHIP POSITIONS THE LOCAL, STATE, REGIONAL, NATIONAL, AND INTERNATIONAL LEVELS. I WAS EXTREMELY ACTIVE AS A COLLEGIATE MEMBER, JOINING SIGMA THROUGH MU ZETA CHAPTER AT RUTGERS UNIVERSITY IN APRIL 1988, AS A YOUNG RECENT COLLEGE GRADUATE; AS WELL AS, AN ALUMNI MEMBER. I AM A CHARTER MEMBER OF MY ALUMNI CHAPTER, LAMBDA LAMBDA SIGMA, WHICH SERVES TRENTON, NJ AND THE MERCER COUNTY COMMUNITY.

IN MY CURRENT ROLE AS INTERNATIONAL DIRECTOR OF EDUCATION, OUR OFFICE MANAGED AND OFFERED OVER \$150,000 IN ACADEMIC SCHOLARSHIP OPPORTUNITIES TO STUDENTS IN COLLEGES, UNIVERSITIES, AND GRADUATE SCHOOL. THIS OFFICE DEVELOPED AND DISTRIBUTED SCHOLARSHIPS TO HIGH SCHOOL STUDENTS IN OVER 100 CITIES THROUGHOUT THE COUNTRY. THIS OFFICE AUTHORED THE EDUCATION COMPONENT OF OUR I AM MY BROTHER'S KEEPER ADOPT-A-SCHOOL INITIATIVE AND WE CURRENTLY HAVE OVER 200 CHAPTERS ACROSS THE COUNTRY THAT HAVE ESTABLISHED OFFICIAL PARTNERSHIPS WITH ELEMENTARY, MIDDLE, AND HIGH SCHOOLS. WE CREATED THE ORGANIZATION NATIONAL EDUCATION THEME, "MEN OF SIGMA PROMOTING LITERACY" WHICH PLACES EMPHASIS ON LITERACY AND WORKED WITH PROVIDING SUPPORT. WE CURRENTLY HAVE OVER 300 CHAPTERS ACROSS THE COUNTRY CONDUCTING READ IN PROGRAMS AND ENCOURAGING STUDENTS ON DEVELOPING THEIR READING SKILLS. THIS OFFICE FACILITATED THE EFFORT IN ASSISTING CHAPTERS ADOPT SCHOOLS ON THE ISLAND OF BAHAMAS AND LED THE EFFORT IN THE COORDINATION AND OPENING OF OUR PHI BETA SIGMA VOCATIONAL TECHNICAL SCHOOL, IN GHANA, WEST AFRICA. ADDITIONALLY, WE DEVELOPED AND IMPLEMENTED AN OFFICIAL EDUCATION SOCIAL MEDIA CAMPAIGN(#EDUCATION1914) THAT ALLOWS BROTHERS AND CHAPTERS TO SHARE WITH THE WORLD THE GREAT WORKS THE FRATERNITY IS ENGAGED IN THE FIELD OF EDUCATION.

AS INTERNATIONAL 1ST VICE PRESIDENT, I WILL CONTINUE TO STRENGTHEN RELATIONSHIPS AMONG THE BROTHERHOOD, GROW MEMBERSHIP, AND EXPAND THE USE OF TECHNOLOGY AND SOCIAL MEDIA TO PROVIDE UPDATED MEMBERSHIP INFORMATION AND COLLABORATIVE FUNCTIONS, ACTIVITIES, AND EVENTS THAT PROMOTE MEMBERSHIP. AS INTERNATIONAL 1ST VICE PRESIDENT, I WILL CONTINUE TO WORK TOWARDS BEING A RESULTS ORIENTED SERVANT LEADER, DEDICATED AND COMMITTED INCREASING UR MEMBERSHIP SO THAT WE COULD HAVE A GREATER IMPACT LOCALLY, NATIONALLY, AND GLOBALLY.

BRO. JEAN B. LAMOTHE
INTERNATIONAL DIRECTOR OF EDUCATION
CANDIDATE FOR INTERNATIONAL 1ST VICE PRESIDENT



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Goals ★ ★ ★

Increased communications within the Membership
Creating a viable PBS Professional Network & Development Program

Working with chapters on how to increase Sigma's presence and visibility on campuses and local communities

Develop programs and activities geared toward providing more engagement and interactions between collegiate and alumni membership

Providing tangible assistance to Members in career goals

Forming strategic partnerships with businesses, companies, and corporations that will benefit our membership

Providing on-line training for collegiate and alumni brothers

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PLATFORM AT A GLANCE



ADVANCE OUR MEMBERSHIP DEVELOPMENT STRATEGIES SPECIFIC TO RETENTION, REACTIVATION, AND RECRUITMENT

ESTABLISH PARTNERSHIPS WITH COMPANIES, ORGANIZATIONS, AND CORPORATIONS THAT WILL BENEFIT OUR MEMBERSHIP

FOSTER A "VALUE-ADDED" ATMOSPHERE, APPROACH, AND ATTITUDE ABOUT PHI BETA SIGMA (INTERNALLY AND EXTERNALLY)

PROVIDE ON-LINE TRAINING FOR COLLEGIATE AND ALUMNI BROTHERS

DEVELOP A UNIFORM MENTORING PROGRAM TO ASSIST OUR COLLEGIATE BROTHERS

CULTIVATE PROFESSIONAL NETWORKING OPPORTUNITIES

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